



Welcome to  
Bermuda!

# Annuity Reinsurance: Views on Experience

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# Views on *Experience*

- From RIA's history
  - **What experience has taught us**
  - What 'Experience' do we possess?
- From RCL's ongoing operations
  - Experience Studies

# Guaranteed Minimum Death Benefits

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## *Death Benefit Development – Reach Threshold*

- Frequency of ratchets
  - 1 day not ‘worth’ anything
- Annual rollups
  - 10% not viable
- **5% rollup plus annual ratchet?**
  - Plus selection!
- Return of premium (**persistency** risk)
  - Some VA writers extend an automatic ratchet

# Guaranteed Minimum Death Benefits

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## *Death benefit risk management, 1998*

- Capacity becomes scarce resource
- **Prominent reinsurers disappear**
  - Risk taking capacity is scarce
  - Risk takers can and will discriminate
- VA writers must consider retaining risk
  - Not much pricing room for product development

# Guaranteed Minimum Income Benefit

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*How does GMIB differ from GMDB?*

- Waiting period
- Annuitization rates
- Behavior
- Profits during income phase

# Guaranteed Min Benefits

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## *Risk management, Capital Markets*

- Each risk stands alone
- Use exchange traded options
- The price of **certainty**

# Guaranteed Min Benefits





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## *Risk management, Actuarial Techniques*

- Risks viewed collectively
- Risks viewed as long term
- Use surplus to absorb fluctuations
- **Uncertainty**

# Tips on Risk Analysis

## Stochastic modeling

-  Best estimate assumptions
-  Examine those **scenarios on the tail**
-  What can you gain, what can you lose, rather than **blind** adherence to a percentile
-  Sensitivity testing

# Tips on Risk Analysis

- Catastrophic modeling
  - **Simple** deterministic model
  - When done right, very beneficial
  - Move beyond historical performance

*How will reinsurance be structured in the future?*

- Range of approaches, based on niche marketing
- Risk sharing, but beyond realistic outcomes
- Tie-in sales
- Move away from original terms, since reinsurers can afford to discriminate
- New business limits, time and \$\$



# GMDB Issues

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## *Present Conditions for DB reinsurance...*

- Almost all current offerings are reinsurable
- Some rollups pulled, and ratchets remain
- Recommendations
  - Leverage existing profile
  - **Retain rollups, and increase retail charges on all GMDB designs**
  - Seek stop loss reinsurance to reduce tail risk

# GMDB Issues

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## *Rollup versus Ratchet*

- Assume a 100% stock contract of \$1,000
- Assume a 50% (and 25%) drop in stocks
- Assume 0% (and 5%) recovery for 10 years
- What is claim amount in year 5?
  - ROP = \$500 (and \$43)
  - MAV = \$500 (and \$43)
  - 5% rollup = \$776 (and \$319)

# GMDB Issues

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## *DB Wrap-up*

- Reinsurers can and will discriminate
- VA writer must develop **opinion on worst case**, and build your reinsurance program accordingly

# Living Benefit Issues

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## *Present Conditions for LB reinsurance...*

- Many current offerings are not reinsurable
- Recommendations
  - Leverage existing profile
  - **WB: add waiting period**
  - AB: restrict some assets to fixed account
  - IB: restrict annuitization to every x years

# Thoughts on LB Reinsurance

- Biggest Surprise?
  - Retail prices improve
    - Money available for risk management
- Some WB's can be reinsured
  - Pricing no longer requires imprudent assumptions on exercise rates (not so in 2003)
- Stop loss remains sound option
  - Especially in current environment

# Natural Hedging Issues

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- Natural hedging requires similar underlying assets
- **EEB sales disappointing**
  - Combination GMDB/ EEB may become mandatory
- GMDB inforce promising
  - Scale is key
  - Must view as package
- All about **improving your risk profile** so you can weather a storm without panic

# Natural Hedging - EEB

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- Scenario #1 - 50% correction in year 2
  - PV GMDB claims = -\$45 million
  - PV GMDB premium = \$14 million
  - Net result is -\$31 million
  
- Is one of the worst cases for GMDB, but how would EEB perform?
  - PV EEB claims = -\$1 million
  - PV EEB premium = \$22 million
  - Net result is \$21 million

# Conclusions

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- **Revisit creative ideas often!**
- Talk has always been cheap. If a reinsurer says they're experts in risk, ask for proof.
- Variable annuity reinsurance is only hard for reinsurers that lack creative technical skills.

# Arbitrage-free Techniques

- VA's don't usually fit into Black-Scholes
- Retail annuities are complex, but capital markets need simplicity
- Consider ROP GMDB

# Arbitrage-free: GMDB Techniques

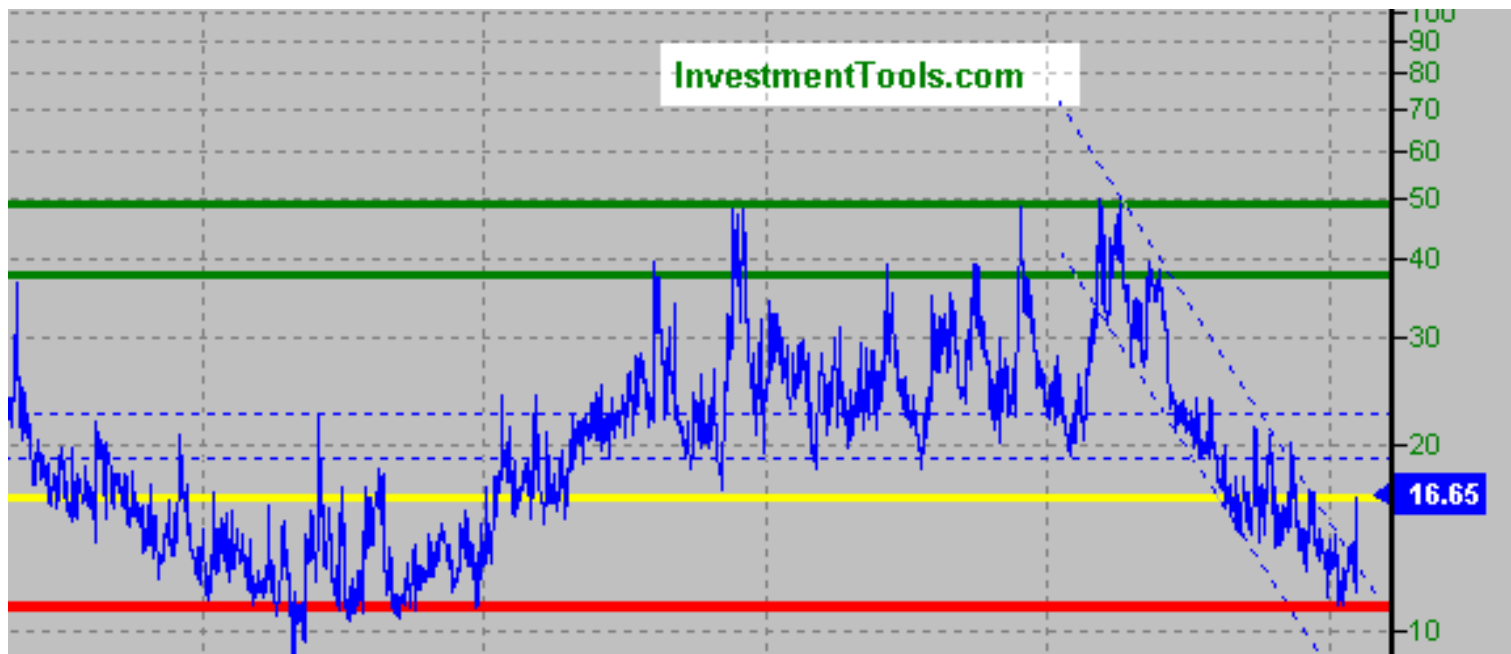
- Project mortality claims in each year using a worst-case equity scenario
  - Total 20 year claims of \$37 million per \$1 billion retail
- 20 put options, one per year
- B-S cost is \$4.4 million at  $t=0$ 
  - [Div = 2%, RFR = 3-5%, Vol = 16%]

# Arbitrage-free: GMDB Limitations

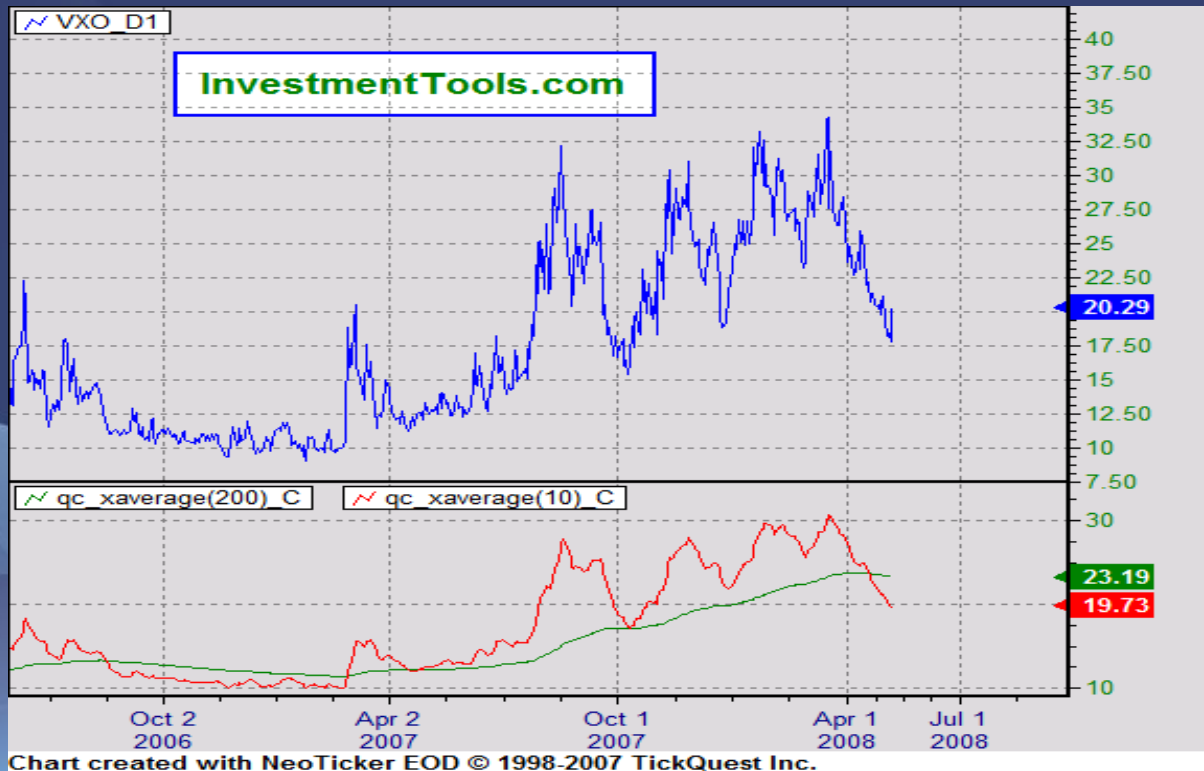
- Option cost not fixed. What if assumptions change?
  - \$4.4 mil becomes \$6.0 mil (vol=20%)
  - \$6.0 mil becomes \$7.0 mil (div=3%)

# Arbitrage-free: GMDB Limitations

- Why worry about vols?
  - Vix last decade or so (1995-2005)



# VIX since 2006



# Arbitrage-free: GMDB Limitations

- Equity allocation risk
  - 65% becomes 75%
  - \$7.0 mil becomes \$9.2 mil
- Persistency risk
  - Behavior, what if lapses drop with AV?
  - \$9.2 mil becomes \$10.9 mil

# Arbitrage-free: GMDB Limitations

- Basis risk
- **Actual mortality deviations**
  - Match period with claims since put options are not aggregate covers
- Expense risk
  - How frequently to re-hedge?
  - Risk management involves grouped seriatim data

# Reinsurance and Residual Risks

- Terms are set for 2+ years, so impervious to changes in B-S, allocation
- Premiums paid over time, so persistency risk is lessened
- Risk of mortality fluctuations, basis risk, and expense risk is eliminated

# Views on *Experience*

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# Experience (*Data*)

- Treaties we administer/analyze
  - 16 DB
  - 11 IB
  - 10 Other
- “The bear market [2000-02] caused a widespread shut-down of the VA reinsurance market.”
  - Then what have we been doing the last 8 years?

# Experience (*Data*)

- Treaty Performance
  - Amendments
  - Financial
    - More than \$200 million cash flow, since inception
  - Data integrity
  - Analysis
    - Book of Business

# Experience (*Data*)

- Market Results SPX chart last 10 yrs



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  - **Experience Studies**

# Putting *Experience* to Work

- Data-focused organization
- Excess Capacity
  - We've always used extra time to analyze our treaties, and to assess other treaties
- RCL's dental survey
  - Reinforced the industry appetite for insights, and the importance of data integrity

# Putting *Experience* to Work

- GMDB
  - Recent study is first step in understanding outcomes and selection
- Persistency
  - Logical next step, affects all annuities
  - Correlation between annuity performance and contract holder behavior
- Living Benefit utilization

# Putting *Experience* to Work

- Retail Product Design
  - Accounting treatment considerations
  - Combination products
- New Reinsurance Structures
  - Aviation model
  - PBR and more